

2014-2015

AUBURN UNIVERSITY DANCE MARATHON

ALUMNI INFORMATION PACKET



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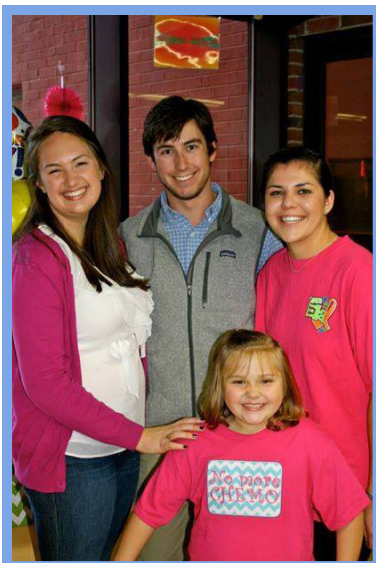
WHAT IS AUBURN UNIVERSITY DANCE MARATHON?

Auburn University Dance Marathon (AUDM) first joined Children's Miracle Network Hospitals in 2011 in a partnership to support Columbus Regional Medical Center. In their first year, the AUDM staff was able to raise \$65,995.25 for the families. In their second year the staff increased the final amount and raised \$124,739.89. Finally, this past year, AUDM staff's hard work brought in \$176,589.65. Each year culminates with a 12 hour-long event where Auburn students stay on their feet through dancing, games, and entertainment in order to celebrate the total amount raised that year. Miracle families come speak at the event and dance along with students.



Carry on your legacy by continuing to strengthen the Auburn family!

THE CAUSE



Children's Miracle Network Hospitals is a non-profit organization that raises funds for more than 170 Children's hospitals. They treat over 17 million patients per year from a variety of different health backgrounds. In all, the Children's Miracle Network Hospitals provide over \$2.5 billion dollars in uncompensated health care each year. Auburn Dance Marathon specifically works with the Midtown Medical Center at Columbus Regional Health to provide funds to help grow their NICU as well as their growing PICU. In the past years, the funds raised went to help them purchase the new neonatal transport system.

ALUMNI INVOLVEMENT

This year, as we try and grow the presence of Dance Marathon on Auburn's campus, we are really hoping to get the alumni involved! Some examples of ways to get involved include:

- Forming a Team: participate in the day of the event
- Attending Events: coming to fundraising events leading up to the Dance Marathon or the Faculty and Alumni banquet on the big night.
- Donation: supporting the cause through a monetary donation personally or corporately.
- Sponsoring a Student: Agreeing to pay a certain amount of money for every hour that a student dances.

TOP 5 REASONS TO ATTEND AUDM

IT'S FUN: The participants get to spend all day dancing, playing games, participating in contests and theme hours, and spending time with friends.

A LOCAL CAUSE: The participants can actually see where and how they are making a difference. The families and children we help appreciate our involvement more than we could possibly understand, and they love knowing that we want to help them.

MEETING FAMILIES: Participants have the chance to meet the actual families and hospital relations! It truly puts the whole event into perspective and demonstrated just how important our work is.

SCHOOL SPIRIT: Different campus organizations can register as teams and compete against other organizations, or if a group of friends wants to create a team, they can compete too! All the teams work to win an award at the end of the event, and healthy competition is always good!

FOR THE KIDS: We've all grown up and know how vital good childhoods are in forming the people we are today, which is why we all work to create better lives for these kids and families at The Medical Center. They are depending on us to help them live life more fully.